**Online sample: 1,500 adults aged 18+ in GB and US**

**Section 1:** DEMOGRAPHICS

' Ask: United States/United Kingdom

[Standard Screener: DO NOT MODIFY OR TRANSLATE]

YEAR/MONTH. What is your date of birth?

* YEAR
* \_1910 1910
* ...
* \_2015 2015
* MONTH
* \_1 January
* \_2 February
* \_3 March
* \_4 April
* \_5 May
* \_6 June
* \_7 July
* \_8 August
* \_9 September
* \_10 October
* \_11 November
* \_12 December

' Ask: Hidden

[Standard Screener: DO NOT MODIFY OR TRANSLATE]

RESP\_AGE [Hidden]. Hidden Question - RESP\_AGE "this is a dummy question that will hold age"

' Ask: Hidden

[Standard Screener: DO NOT MODIFY OR TRANSLATE]

QUOTAGERANGE [Hidden]. Hidden Question - QUOTAGERANGE "this is a dummy question that will hold age breaks".

* \_18\_24 "18-24",
* \_25\_34 "25-34",
* \_35\_44 "35-44",
* \_45\_54 "45-54",
* \_55\_64 "55-64"
* \_65+ "65+"

' Ask: United States/United Kingdom

[Standard Screener: DO NOT MODIFY OR TRANSLATE]

GENDER\_NONBINARY. Which of the following describes how you think of yourself?

* \_1 Male
* \_2 Female
* \_3 In another way
* \_4 Prefer not to answer

' Ask: United States

[Standard Screener: DO NOT MODIFY OR TRANSLATE]

QMktSize\_US. Please insert your zipcode:

[Standard Screener: DO NOT MODIFY OR TRANSLATE]

[PROGRAMMER NOTES]

HCAL\_STDREGION\_Label\_US [Hidden]. Hidden Question: Census Division

* (1) New England
* (2) Middle Atlantic
* (3) East North Central
* (4) West North Central
* (5) South Atlantic
* (6) East South Central
* (7) West South Central
* (8) Mountain
* (9) Pacific

' Ask: United Kingdom

[Standard Screener: DO NOT MODIFY OR TRANSLATE]

[PN: If Prefer not to answer is selected, ask UKREGION1]

QMktSize\_GB. Where do you live? Please note: This question may be considered personal. We would like to remind you that your participation is strictly voluntary and that your responses are used for research purposes only. The answers that you provide will be presented in aggregate form and none of them will be linked back to you in any way. All data will be collected and processed in adherence to the Market Research Society’s Code of Conduct and the General Data Protection Regulation (GDPR).

Postcode

Prefer Not to Answer

' Ask: United Kingdom

[Standard Screener: DO NOT MODIFY OR TRANSLATE]

[PN: UKREGION01 only shown to respondent if they selected "Prefer not to answer" at QMKTSIZE. Otherwise this is a hidden recoded question]

UKREGION1. Where do you live?

\_1 North East

\_2 North West

\_3 Yorkshire and The Humber

\_4 West Midlands

\_5 East Midlands

\_6 East of England

\_7 South West

\_8 South East

\_9 Greater London

\_10 Wales

\_11 Scotland

\_12 Northern Ireland

' Ask: United States/United Kingdom

[Standard Screener: DO NOT MODIFY OR TRANSLATE]

HHCMP10. How many people are living or staying at your current address? (Include yourself and any other adults or children who are currently living or staying at this address for at least two months)

* \_1 1
* \_2 2
* \_3 3
* \_4 4
* \_5 5
* \_6 6
* \_7 7
* \_8 8
* \_9 9
* \_10 10
* \_11 11
* \_12 12+

' Ask: United States/United Kingdom

[Standard Screener: DO NOT MODIFY OR TRANSLATE]

[PN: if HHCMP10=1, then KIDS02+DKIDS02 not asked and assume no children in hhld.]

KIDS02. How many children under the age of 18 are living in your household? Please reference only the children for which you are the parent or legal guardian.  (If there are no children under 18 in your household, please type 0)

' Ask: United States

[Standard Screener: DO NOT MODIFY OR TRANSLATE]

USEDU3. What is the highest degree or level of school you have completed?

Select only one

* Education through Grade 12 [Expandable Header]
	+ \_1 Grade 4 or less
	+ \_2 Grade 5 to 8
	+ \_3 Grade 9 to 11
	+ \_4 Grade 12 (no diploma)
* High School Graduate [Expandable Header]
	+ \_5 Regular High School Diploma
	+ \_6 GED or alternative credential
* College or Some College [Expandable Header]
	+ \_7 Some college credit, but less than 1 year
	+ \_8 1 or more years of college credit, no degree
	+ \_9 Associate's degree (AA, AS, etc)
	+ \_10 Bachelor's degree (BA, BS, etc.)
* After Bachelor's Degree [Expandable Header]
	+ \_11 Master's degree (MA, MS, MBA, etc.)
	+ \_12 Professional degree (MD, DDS, JD, etc.)
	+ \_13 Doctorate degree (PhD, EdD, etc.)

' Ask: United Kingdom

[Standard Screener: DO NOT MODIFY OR TRANSLATE]

UK02EDU. What is your highest level of education attained?

Select only one

* \_1 Primary school
* \_2 Secondary school (age under 15 years old)
* \_3 GNVQ / GSVQ / GCSE/ SCE standard.
* \_4 NVQ1, NVQ2
* \_5 NVQ3/ SCE Higher Grade/ Advanced GNVQ/ GCE A/AS or similar.
* \_6 NVQ4 / HNC / HND / Bachelor's degree or similar.
* \_7 NVQ5 or post-graduate diploma.

' Ask: United States / United Kingdom

[Standard Screener: DO NOT MODIFY OR TRANSLATE]

ETH\_AGREEMENT01 / ETHCONSENT01. The next question will be about race and ethnicity. A “Prefer not to answer” option is available for you to select, at your discretion. Collecting such information enables us to provide a more refined research analysis. Participation is always voluntary, and your responses are used for research purposes only, combined with the answers from all other participants. We will provide our client only anonymous, aggregated results. The data will be held for no longer than 12 months. Do you accept the collection of race and ethnicity related data?

Select only one

* \_1 Yes, I accept.
* \_2 No, I don't accept.

' Ask: United States

[Standard Screener: DO NOT MODIFY OR TRANSLATE]

[PN:Prefill with code \_98 Consent not granted if ETHCONSENT01 = 2, USRETH3 may be asked alone. But if race is required, both USRETH3 and USRACE4 must be asked on the same page, with USRETH3 first.]

USRETH3. Are you of Hispanic, Latino or Spanish origin?

Select only one

* \_1 Yes
* \_2 No
* \_3 Prefer not to answer
* \_4 Consent not granted [Hidden for respondent]

' Ask: United States

[Standard Screener: DO NOT MODIFY OR TRANSLATE]

[PN: If race is required, both USRETH3 and USRACE4 must be asked on the same page, with USRETH3 first.]

USRACE4. What is your race?

Select all that apply.

* \_1 White
* \_2 Black or African American
* \_3 Native American or Alaskan Native
* \_4 Asian
* \_5 Pacific Islander
* \_6 Other race
* \_7 Prefer not to answer [EXCLUSIVE]
* \_98 Consent not granted [Hidden for the respondent]

' Ask: United Kingdom

[Standard Screener: DO NOT MODIFY OR TRANSLATE]

[PN: DON-T PUT THE "PNTA" IN THE EXPANDABLE. Prefill with code \_98 Consent not granted if ETHCONSENT01 = 2]

UK02ETH. What is your ethnic group?

Select only one

* White [Expandable Header]
	+ \_1 English / Welsh / Scottish / Northern Irish / British
	+ \_2 Irish
	+ \_3 Gypsy or Irish Traveller
	+ \_4 Any other White background
* Mixed / multiple ethnic groups [Expandable Header]
	+ \_5 White and Black Caribbean
	+ \_6 White and Black African
	+ \_7 White and Asian
	+ \_8 Any other Mixed / multiple ethnic background
* Asian / Asian British [Expandable Header]
	+ \_9 Indian
	+ \_10 Pakistani
	+ \_11 Bangladeshi
	+ \_12 Chinese
	+ \_13 Any other Asian background
* Black / African / Caribbean / Black British [Expandable Header]
	+ \_14 African
	+ \_15 Caribbean
	+ \_16 Any other Black / African / Caribbean background
* Other ethnic group [Expandable Header]
	+ \_17 Arab
	+ \_18 Any other ethnic group, please write in \_\_\_\_\_\_\_\_\_\_\_\_
	+ \_19 Prefer not to answer
	+ \_98 Consent not granted [Hidden for the respondent]

‘ Ask: United States

[Standard Screener: DO NOT MODIFY OR TRANSLATE]

USHHI3. Please indicate your annual household income before taxes.

* \_1 Less than $5,000
* \_2 $5,000-$9,999
* \_3 $10,000-$14,999
* \_4 $15,000-$19,999
* \_5 $20,000-$24,999
* \_6 $25,000-$29,999
* \_7 $30,000-$34,999
* \_8 $35,000-$39,999
* \_9 $40,000-$44,999
* \_10 $45,000-$49,999
* \_11 $50,000-$54,999
* \_12 $55,000-$59,999
* \_13 $60,000-$64,999
* \_14 $65,000-$69,999
* \_15 $70,000-$74,999
* \_16 $75,000-$79,999
* \_17 $80,000-$84,999
* \_18 $85,000-$89,999
* \_19 $90,000-$94,999
* \_20 $95,000-$99,999
* \_21 $100,000-$124,999
* \_22 $125,000-$149,999
* \_23 $150,000-$199,999
* \_24 $200,000-$249,999
* \_25 $250,000 or more
* \_99 Prefer not to answer

' Ask: United Kingdom

[Standard Screener: DO NOT MODIFY OR TRANSLATE]

UK02INC. The next question may be considered personal, but it is not mandatory to answer. If you do, we assure you that your responses will be kept strictly confidential and used for research purposes only. What is the COMBINED TOTAL ANNUAL INCOME (pre-tax) earned by all members of your household? Please include all your income sources : salaries, scholarships, pension and Social Security benefits, dividends from shares, income from rental properties, child support and alimony etc.

Select only one

* \_1 Under £5,000
* \_2 £5,000 - £9,999
* \_3 £10,000 - £14,999
* \_4 £15,000 - £19,999
* \_5 £20,000 - £24,999
* \_6 £25,000 - £34,999
* \_7 £35,000 - £44,999
* \_8 £45,000 - £54,999
* \_9 £55,000 - £99,999
* \_10 £100,000 or more
* \_11 Prefer not to answer

' Ask: United States / United Kingdom

[Standard Screener: DO NOT MODIFY OR TRANSLATE]

[PN: First 8 codes are shown everywhere. Code 9 and 10 shown in US only.

EMP01\_. What is your current employment status?

Select only one

* \_1 Employed full-time
* \_2 Employed part-time
* \_3 Self employed
* \_4 Unemployed but looking for a job
* \_5 Unemployed and not looking for a job/Long-term sick or disabled
* \_6 Full-time parent, homemaker
* \_7 Retired
* \_8 Student/Pupil
* \_9 Military *US ONLY*
* \_10 Prefer not to answer *US ONLY*

' Ask: Hidden United Kingdom

[Standard Screener: DO NOT MODIFY OR TRANSLATE]

[To get UK01SG, need to ask EU01HINC. If EU01HINC=1,2, then ask UK01OCCR. If EU01HINC=3, ask UK01OCCHI. UK01SG is computed in the same manner as in the IIS panel. Details about that on panelstats.]

UK01SG [Hidden]. Hidden Question: Social Grade

* \_1 A - Upper middle class
* \_2 B - Middle class
* \_3 C1 - Lower middle class
* \_4 C2 - Skilled working class
* \_5 D - Working class
* \_6 E - Lower level of subsistence

**ASK ALL**

**INTRO.**

This survey will ask you some questions on topics such as your access to information, the coronavirus, health conditions, political beliefs , religious beliefs, etc.  A “Prefer not to answer” option will be available for you to select, if the case. Ipsos is running the survey and collecting such data to understand attitudes and opinions towards different organisations in the context of the coronavirus pandemic.

Ipsos has been commissioned by the University of Kent to carry out this research. Information collected through the survey will be made available to the team of researchers at the University Kent in a pseudonymised format. At no point will any information that would allow you to be identified be made available to the public.

Participation is completely voluntary and you may withdraw your consent at any time. Your survey answers will be combined with the answers from all other participants and used for market research reporting, and your data will be held for no longer than 12 months within Ipsos and no longer than three years by researchers at the University of Kent.

Do you accept the collection of personal information on these topics?

1. Yes, I accept

2. No, I do not accept *[STOP interview]*

**ASK ALL**

**REL.** Do you regard yourself as belonging to any particular religion?

**SINGLE CODE, FIX CODE 1 AT TH TOP, RANDOMISE BLOCKS 2-5 AND 6-9 AND WITHIN BLOCKS, BUT KEEP CODE 5 AT THE BOTTOM OF BLOCK 2-5.**

1. No religion
2. Christian, no denomination
3. Roman Catholic
4. Church of England/Anglican
5. Other Christian denomination
6. Jewish
7. Muslim
8. Hindu
9. Buddhist
10. Another religion
11. Don’t know
12. Prefer not to say

**ASK ALL**

**HLTH\_1.** Do you have any physical or mental health conditions or illnesses lasting or expected to last for 12 months or more?

**SINGLE CODE, ROTATE CODES 1-2**

1. Yes
2. No
3. Don’t know
4. Prefer not to say

**ASK ALL WITH PHYSICAL OR MENTAL HEALTH CONDITIONS (ASK IF Q HLTH\_1 = 1)**

**HLTH\_2.** Does your condition or illness/do any of your conditions or illnesses reduce your ability to carry out day-to-day activities?

**SINGLE CODE, FORWARD AND REVERSE CODES 1-3**

1. Yes, a lot
2. Yes, a little
3. Not at all
4. Prefer not to say

**Section 2:** CONJOINT – TRUSTWORTHY SOURCES

**SPLIT SAMPLE INTO A AND B (50:50)**

**ASK ALL SAMPLE A
Conjoint\_A.** People have different opinions about who they trust to give them reliable information about COVID-19.

In the next few questions, we will ask you to compare two hypothetical scientists advising government on COVID-19. We will call them Scientist A and Scientist B. For each pair, please say **which one you would trust more to give you reliable information**.

You will be asked to make a total of **4** comparisons between pairs of scientists with different characteristics. Please remember there are no right or wrong answers.

**Comparison**

< Randomise attribute order and value presented. Assign A/B one value for each category. Show side by side in table. Attributes column not to be shown to respondents>**.**

|  |  |
| --- | --- |
| Attribute | Levels |
| **Competence** | 1. The quality of their work is judged by colleagues to be high
2. The quality of their work is judged by colleagues to be average
3. The quality of their work is judged by colleagues to be low
 |
| **Transparency** | 1. Makes public all of the data and information they use in their work
2. Makes public only some of the data and information they use in their work
3. Makes public none of the data and information they use in their work
 |
| **Representativeness** | 1. Is in touch with everyday life and people like yourself
2. Is sometimes a bit out of touch with everyday life and people like yourself
3. Is very out of touch with everyday life and people like yourself
 |
| **Benevolence** | 1. Is very concerned about the lives of ordinary people
2. Is somewhat concerned about the lives of ordinary people
3. Is not very concerned about the lives of ordinary people
 |
| **Honesty** | 1. Always admits when the evidence does not fully support what they have said in the past
2. Sometimes admits when the evidence does not fully support what they have said in the past
3. Rarely admits when the evidence does not fully support what they have said in the past
 |
| **Communication** | 1. Often uses technical language when presenting information
2. Always presents information in an easy-to-understand way
 |
| **Independence** | 1. Considers the scientific evidence, but adjusts their decisions to reflect what politicians believe
2. Considers the scientific evidence alone, and does not adjust their decisions to reflect what politicians believe
 |
| **Values** | 1. In making decisions, they balance the scientific evidence with other considerations, like the needs of business
2. In making decisions, they focus only on the scientific evidence and do not take into account other considerations, like the needs of business
 |

QC1\_A. Based on this information, which **ONE** of these two people would you tend to **trust more?**

ROWS

1. Scientist A
2. Scientist B

**ASK ALL SAMPLE B
Conjoint\_B.** People have different opinions about who they trust to give them reliable information about COVID-19.

In the next few questions, we will ask you to compare two hypothetical **[IF QCOUNTRY = 1 SHOW <** Government ministers **>; IF QCOUNTRY = 2 SHOW <**State governors **>]**with responsibility for COVID-19. We will call them **[IF QCOUNTRY = 1 SHOW <** Government minister A and Government minister B**>;** **IF QCOUNTRY = 2 SHOW <** State governor A and State governor B**>]**. For each pair, please say **which one you would trust more to give you reliable information**.

You will be asked to make a total of **4** comparisons between pairs of **[IF QCOUNTRY = 1 SHOW <** government ministers**>;** **IF QCOUNTRY = 2 SHOW <**State governors**>]**with different characteristics. Please remember there are no right or wrong answers.

**Comparison**

< Randomise attribute order and value presented. Assign A/B one value for each category. Show side by side in table. Attributes column not to be shown to respondents>**.**

|  |  |
| --- | --- |
| Attribute | Levels |
| **Competence** | 1. The quality of their work is judged by colleagues to be high
2. The quality of their work is judged by colleagues to be average
3. The quality of their work is judged by colleagues to be low
 |
| **Transparency** | 1. Makes public all of the data and information they use in their decisions
2. Makes public only some of the data and information they use in their decisions
3. Makes public none of the data and information they use in their decisions
 |
| **Representativeness** | 1. Is in touch with everyday life and people like yourself
2. Is sometimes a bit out of touch with everyday life and people like yourself
3. Is very out of touch with everyday life and people like yourself
 |
| **Benevolence** | 1. Is very concerned about the lives of ordinary people
2. Is somewhat concerned about the lives of ordinary people
3. Is not very concerned about the lives of ordinary people
 |
| **Honesty** | 1. Always admits when the evidence does not fully support what they have said in the past
2. Sometimes admits when the evidence does not fully support what they have said in the past
3. Rarely admits when the evidence does not fully support what they have said in the past
 |
| **Communication** | 1. Often uses technical language when presenting information
2. Always presents information in an easy-to-understand way
 |
| **Independence** | 1. Considers the scientific evidence, but adjusts their decisions to reflect what other politicians believe
2. Considers the scientific evidence alone, and does not adjust their decisions to reflect what other politicians believe
 |
| **Values** | 1. In making decisions, they balance the scientific evidence with other considerations, like the needs of business
2. In making decisions, they focus only on the scientific evidence and do not take into account other considerations, like the needs of business
 |

QC1\_B. Based on this information, which **ONE** of these two people would you tend to **trust more?**

ROWS

1. **[IF QCOUNTRY = 1 SHOW <** Government minister A**>;** **IF QCOUNTRY = 2 SHOW <** State governor A**>]**.
2. **[IF QCOUNTRY = 1 SHOW <** Government minister B**>;** **IF QCOUNTRY = 2 SHOW <** State governor B**>]**.

**Section 3: Questionnaire**

**QCOUNTRY:**

1. Britain
2. the United States

|  |
| --- |
| **TRUST** |

**ASK ALL
Q1.** How much, if at all, do you trust each of the following when it comes to providing information about COVID-19?

Please give your answer on a scale of 0 to10 where 0 means you do not trust them at all and 10 means you have full trust in them.

**PROGRESSIVE GRID WITH HORIZONTAL SLIDERS, SINGLE CODE PER ROW, RANDOMISE ROWS, FORWARD/REVERSE CODES 0-10**

**ROWS**

1. **[IF QCOUNTRY = 1 SHOW <**Government ministers**>; IF QCOUNTRY = 2 SHOW <**The federal government **>]**
2. **[IF QCOUNTRY = 1 SHOW <**Your local council**>; IF QCOUNTRY = 2 SHOW <**Your state government **>]**
3. Scientific and medical experts advising the government
4. Television news
5. Newspapers
6. What you read on social media platforms
7. Your local doctor
8. Local faith leaders
9. Local ethnic group leaders

**ANSWER LIST**

**SHOW LABELS FOR SLIDER AND NUMBERS IN BETWEEN, DK OUTSIDE OF SLIDER:**

0 = Do not trust them at all, 10 = Have full trust in them

11 = Don’t know

**ASK ALL
Q2**. How much, if at all, do you trust the **[IF QCOUNTRY = 1 SHOW <**national**>; [IF QCOUNTRY = 2 SHOW <**federal**>]** government to do each of the following?

**PROGRESSIVE GRID, SINGLE CODE, RANDOMISE ROWS, FORWARD/REVERSE COL CODES 1-4**

**ROWS**

1. To reduce the spread of COVID-19
2. To accurately report how they have handled COVID-19
3. To treat people fairly in their handling of COVID-19

**COLS**

1. A great deal
2. A fair amount
3. Not very much
4. Not at all
5. Don’t know **ANCHOR**

**ASK ALL
Q3.** Thinking now about scientific and medical experts advising the government, what are the most important considerations for you in deciding how much, if at all, to trust them when it comes to providing information about COVID-19?

Please rank the considerations, where 1=most important and 5=least important

**BUBBLE RANKING 1 TO 5. RANDOMISE 1-5, CODE 6 ANCOR AND EXCLUSIVE**

1. Their scientific background
2. How they behave in their everyday life
3. The accuracy of the information they provide
4. The extent to which they care about people like you
5. Whether they are independent of the government
6. Don’t know **ANCHOR EXCLUSIVE**

**ASK ALL
Q4.** Generally speaking, would you say that most people can be trusted or that you need to be very careful in dealing with people?

**SINGLE CODE. ROTATE 1-2**

1. Most people can be trusted
2. You need to be very careful
3. Don’t know**ANCHOR**

|  |
| --- |
| **INFORMATION SOURCES** |

**ASK ALL
Q5.** Do you normally read (in print or online) any daily newspaper at least 3 times a week, or not?

**SINGLE CODE. ROTATE 1-2**

1. Yes
2. No
3. Don’t know **ANCHOR**

**ASK ALL WHO READ ANY DAILY NEWSPAPER AT LEAST 3 TIMES A WEEK (Q5 = 1)
Q6.** Which newspaper or news source do you normally read?

If more than one, which one do you read most frequently?

**SINGLE CODE. RANDOMISE 1-27**

1. The Daily Express / Scottish Daily Express **[IF QCOUNTRY = 1]**
2. The Daily Mail / Scottish Daily Mail **[IF QCOUNTRY = 1]**
3. Daily Mirror / Scottish Mirror **[IF QCOUNTRY = 1]**
4. Daily Star **[IF QCOUNTRY = 1]**
5. The Sun / Scottish Sun **[IF QCOUNTRY = 1]**
6. Daily Record **[IF QCOUNTRY = 1]**
7. Daily Telegraph **[IF QCOUNTRY = 1]**
8. Financial Times **[IF QCOUNTRY = 1]**
9. The Guardian **[IF QCOUNTRY = 1]**
10. 'The i' **[IF QCOUNTRY = 1]**
11. The Times **[IF QCOUNTRY = 1]**
12. New York Times **[IF QCOUNTRY = 2]**
13. Washington Post **[IF QCOUNTRY = 2]**
14. Wall Street Journal **[IF QCOUNTRY = 2]**
15. USA Today **[IF QCOUNTRY = 2]**
16. Politico **[IF QCOUNTRY = 2]**
17. HuffPost **[IF QCOUNTRY = 2]**
18. BuzzFeed **[IF QCOUNTRY = 2]**
19. Time **[IF QCOUNTRY = 2]**
20. The Hill **[IF QCOUNTRY = 2]**
21. Newsweek **[IF QCOUNTRY = 2]**
22. New York Post **[IF QCOUNTRY = 2]**
23. Vox **[IF QCOUNTRY = 2]**
24. Breitbart **[IF QCOUNTRY = 2]**
25. Washington Examiner **[IF QCOUNTRY = 2]**
26. Daily Caller **[IF QCOUNTRY = 2]**
27. Business Insider **[IF QCOUNTRY = 2]**
28. A local newspaper **ANCHOR**
29. Other **ANCHOR**
30. Don’t know **ANCHOR**

**ASK ALL
Q7.** How often, if at all, do you watch all or part of a news programme on television?

 *Watching also includes live viewing or on catch-up.*

**SINGLE CODE. FORWARD/REVERSE SCALE 1-7**

1. At least once a day
2. Several times a week
3. About once a week
4. About once a fortnight
5. About once a month
6. Less often than once a month
7. Never
8. Don't know **ANCHOR**

**ASK ALL WHO WATCH NEWS PROGRAMME ON TV (Q7 = 1-6 OR 8)**

**Q8.** Which news channels do you usually watch?

**MULTI CODE 1-15. RANDOMISE1-14**

1. BBC News **[IF QCOUNTRY = 1]**
2. ITV News **[IF QCOUNTRY = 1]**
3. Channel 4 News **[IF QCOUNTRY = 1]**
4. Sky News **[IF QCOUNTRY = 1]**
5. Channel 5 News **[IF QCOUNTRY = 1]**
6. GB News **[IF QCOUNTRY = 1]**
7. Fox News **[IF QCOUNTRY = 2]**
8. Newsmax **[IF QCOUNTRY = 2]**
9. CNN **[IF QCOUNTRY = 2]**
10. NBC News **[IF QCOUNTRY = 2]**
11. ABC **[IF QCOUNTRY = 2]**
12. CBS **[IF QCOUNTRY = 2]**
13. PBS **[IF QCOUNTRY = 2]**
14. OAN **[IF QCOUNTRY = 2]**
15. Other **ANCHOR**
16. Don’t know **ANCHOR**

**ASK ALL
Q9.** How often, if at all, do you read the news via a social media platform?

**SINGLE CODE. FORWARD/REVERSE SCALE 1-7**

1. At least once a day
2. Several times a week
3. About once a week
4. About once a fortnight
5. About once a month
6. Less often than once a month
7. Never
8. Don't know **ANCHOR**

**ASK ALL WHO WATCH NEWS VIA A SOCIAL MEDIA PLATFORM (Q9 = 1-6 OR 8)**

**Q10.** Which social media platform do you use most often?

**SINGLE CODE. RANDOMISE 1-4**

1. Facebook
2. Twitter
3. Instagram
4. YouTube
5. Other **ANCHOR**
6. None of these **ANCHOR**
7. Don’t know **ANCHOR**

**ASK ALL
Q11.** Which sources of information, if any, have you found most useful in helping you to understand what is going on with the coronavirus?

Please select the three you have found most useful (1=most useful, 2=second most useful, 3=third most useful).

Information provided by:

**GRID, SINGLE CODE PER ROW, RANDOMISE ROWS**

**ROWS**

1. **[IF QCOUNTRY = 1 SHOW <**Government ministers**>; IF QCOUNTRY = 2 SHOW <**The federal government**>]**
2. Scientific and medical experts advising the government
3. **[IF QCOUNTRY = 1 SHOW <**Your local council **>; IF QCOUNTRY = 2 SHOW <** Your state government**>]**
4. **[IF QCOUNTRY = 1 SHOW <**Local healthcare workers (including your doctor) **>; IF QCOUNTRY = 2 SHOW <** Your local doctor’s office**>]**
5. Television, radio or newspapers
6. What you read on social media platforms
7. Family and friends
8. People in your community
9. None of these **ANCHOR,** **EXCLUSIVE, OUTSIDE GRID**
10. Don’t know **ANCHOR EXCLUSIVE, OUTSIDE GRID**

**COLS**

1. Most useful
2. Second most useful
3. Third most useful

**ASK ALL
Q12.** How concerned, if at all, are you that each of the following is providing false or misleading information about the coronavirus (COVID-19)?

**PROGRESSIVE GRID WITH HORIZONTAL SLIDER, SINGLE CODE, RANDOMISE ROWS, FORWARD/REVERSE CODES 0-10**

**ROWS**

1. **[IF QCOUNTRY = 1]** Government ministers **[IF QCOUNTRY = 2]** The federal government
2. Scientific and medical experts advising the government
3. **[IF QCOUNTRY = 1]** Your local council **[IF QCOUNTRY = 2]** Your state government
4. **[IF QCOUNTRY = 1]** Local healthcare workers (including your doctor) **[IF QCOUNTRY = 2]** Your local doctor’s office
5. Television, radio or newspapers
6. What you read on social media platforms
7. Family and friends

**ANSWER LIST**

**SHOW LABELS FOR SLIDER AND NUMBERS IN BETWEEN, DK OUTSIDE OF SLIDER:**

0 = Not at all concerned; 10 = Very concerned

11= Don’t know **ANCHOR**

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| --- |
| **INFORMATION RECEPTION AND ACCEPTANCE** |

**ASK ALL
Q13.** When it comes to the coronavirus, how likely or unlikely are you to listen to information provided by…

**PROGRESSIVE GRID WITH HORIZONTAL SLIDER, SINGLE CODE, RANDOMISE ROWS, FORWARD/REVERSE CODES 0-10**

**ROWS**

1. **[IF QCOUNTRY = 1 SHOW <**Government ministers**>; IF QCOUNTRY = 2 <**The federal government**>]**
2. **[IF QCOUNTRY = 1]** Your local council **[IF QCOUNTRY = 2]** Your state government
3. Scientific and medical experts advising the government
4. Television news presenters
5. Newspaper journalists
6. People on social media platforms
7. Family and friends

**ANSWER LIST**

**SHOW LABELS FOR SLIDER AND NUMBERS IN BETWEEN, DK OUTSIDE OF SLIDER:**

0 = Very unlikely to listen to information from this source, 10 = Very likely to listen to information from this source

11 = Don’t know

**ASK ALL
Q14.** And again, thinking about the coronavirus, how likely or unlikely are you to follow any recommendations made by…

**PROGRESSIVE GRID WITH HORIZONTAL SLIDER, SINGLE CODE PER ROW, RANDOMISE ROWS, FORWARD/REVERSE CODES 0-10**

**ROWS**

1. **[IF QCOUNTRY = 1 SHOW <**Government ministers**>; IF QCOUNTRY = 2 <**The federal government**>]**
2. **[IF QCOUNTRY = 1]** Your local council **[IF QCOUNTRY = 2]** Your state government
3. Scientific and medical experts advising the government
4. Television news presenters
5. Newspaper journalists
6. People on social media platforms
7. Family and friends

**ANSWER LIST**

**SHOW LABELS FOR SLIDER AND NUMBERS IN BETWEEN, DK OUTSIDE OF SLIDER:**

0 = Very unlikely to follow any recommendations made by this source, 10 = Very likely to follow any recommendations made by this source

11 = Don’t know

|  |
| --- |
| **FEAR**  |

**ASK ALL
Q15.** How worried, if at all, are you about you, yourself, catching and becoming seriously ill from COVID-19?

 **SHOW LABELS FOR SLIDER AND NUMBERS IN BETWEEN, DK OUTSIDE OF SLIDER, FORWARD/REVERSE CODES 0-10**

0 = Not at all worried, 10 = Extremely worried

11 = Don’t know

**ASK ALL
Q16.** How worried, if at all, are you about the coronavirus situation in:

**PROGRESSIVE GRID WITH HORIZONTAL SLIDER, SINGLE CODE PER ROW, RANDOMISE ROWS, FORWARD/REVERSE CODES 0-10**

**ROWS**

1. The locality where you live?
2. The country as a whole?

**ANSWER LIST**

**SHOW LABELS FOR SLIDER AND NUMBERS IN BETWEEN, DK OUTSIDE OF SLIDER:**

0 = Not at all worried, 10 = Extremely worried

11 = Don’t know

|  |
| --- |
| **VACCINATION** |

**ASK ALL
Q17.** Have you, yourself, been vaccinated against COVID-19?

**SINGLE CODE. ROTATE CODES 1-3**

1. Yes, I have had both doses **[IF QCOUNTRY = 2 SHOW <**or one dose of Johnson & Johnson**>]** plus the booster
2. Yes, I have had both doses **[IF QCOUNTRY = 2 SHOW <**or one dose of Johnson & Johnson**>]** but not the booster
3. Yes, I have had one dose **[IF QCOUNTRY = 2 SHOW <** of Pfizer or Moderna **>]**
4. No, I have not had any dose
5. Don’t know
6. Prefer not to say

**ASK ALL
Q18.** Thinking beyond today, which of the following statements is closest to how you feel about getting future vaccines against COVID-19?

**SINGLE CODE. FORWARD/REVERSE CODES 1-4**

1. I would be likely to get any future vaccination as soon as it became available
2. I might get a future vaccination, but I would wait to see how it affected other people first
3. I would only get a future vaccination if it was required
4. I would not get a future vaccination
5. Don’t know
6. Prefer not to say

**ASK ALL
Q19.** Please say how far you agree or disagree with the following statements?

**PROGRESSIVE GRID, SINGLE CODE, RANDOMISE ROWS, FORWARD/REVERSE CODES 1-5**

**ROWS**

1. Vaccine safety data is often made up
2. People are lied to about the effectiveness of vaccines
3. Data about the effectiveness of vaccines is often made up
4. Vaccines are not harmful

**COMLUMNS**

1. Strongly disagree
2. Tend to disagree
3. Neither agree nor disagree
4. Tend to agree
5. Strongly agree
6. Don’t know **ANCHOR**

|  |
| --- |
| **CORONAVIRUS ATTITUDES** |

**ASK ALL
Q20.** How well or badly do you think each of the following has handled the coronavirus outbreak in **[INSERT QCOUNTRY]**?

**PROGRESSIVE GRID, SINGLE CODE, RANDOMISE ROWS, FORWARD/REVERSE CODES 1-5**

**ROWS**

1. **[IF QCOUNTRY = 1]** The UK government **[IF QCOUNTRY = 2]** The federal government
2. **[IF QCOUNTRY = 1]** Your local council **[IF QCOUNTRY = 2]** Your state government
3. The Scottish government **[IF QCOUNTRY = 1 AND UKREGION1 = SCOTLAND]**
4. The Welsh government **[IF QCOUNTRY = 1 AND UKREGION1 = WALES]**
5. **[IF QCOUNTRY = 2]** Local government

**COMLUMNS**

1. Very well
2. Fairly well
3. Neither well nor badly
4. Quite badly
5. Very badly
6. Don’t know **ANCHOR**

**ASK ALL
Q21.** To what extent, if at all, would you support or oppose each of these measures becoming law in **[INSERT QCOUNTRY]** to help tackle the coronavirus?

**PROGRESSIVE GRID, SINGLE CODE, RANDOMISE ROWS, FORWARD/REVERSE CODES 1-5**

**ROWS**

1. Only allowing people to enter venues likerestaurants and bars if they can show evidence of having received the COVID-19 vaccination
2. Requiring people to wear masks in public places
3. Closing schools
4. Requiring people to work from home

**COMLUMNS**

1. Strongly support
2. Tend to support
3. No feelings either way
4. Tend to oppose
5. Strongly oppose
6. Don’t know **ANCHOR**

**ROTATE Q22 AND Q23**

**ASK ALL
Q22.** Some people think that the government should do everything it can to reduce the number of coronavirus infections, even if it damages the economy. Others think that the government should do everything it can to protect the economy, even if it increases the number of coronavirus infections.

Whereabouts on this scale would you place the beliefs of each of the following, where 0 is they strongly believe that coronavirus infections should be reduced even if this damages the economy, and 10 is they strongly believe the economy should be protected even if this increases coronavirus infections?

**PROGRESSIVE GRID WITH HORIZONTAL SLIDER, SINGLE CODE PER ROW, RANDOMISE ROWS, FORWARD/REVERSE CODES 0-10**

**ROWS**

1. Yourself
2. **[IF QCOUNTRY = 1]** The UK government **[IF QCOUNTRY = 2]** The federal government
3. Scientific and medical experts

**ANSWER LIST**

**SHOW LABELS FOR SLIDER AND NUMBERS IN BETWEEN, DK OUTSIDE OF SLIDER:**

0 = Reduce coronavirus infections even if this damages the economy, 10 = Protect the economy even if this increases coronavirus infections

11 = Don’t know

**ASK ALL
Q23.** Some people think that the government should do everything it can to reduce the number ofcoronavirus infections, even if this means restricting people’s freedoms. Others thinkthat the government should do everything it can to protect people’s freedoms, even if this means increasing the number of coronavirus infections[[1]](#footnote-1)

Whereabouts on this scale would you place the beliefs of each of the following, where 0 is they strongly believe that coronavirus infections should be reduced even if this restricts people’s freedoms, and 10 is they strongly believe people’s freedoms should be protected even if this increases coronavirus infections?

**PROGRESSIVE GRID WITH HORIZONTAL SLIDER, SINGLE CODE PER ROW, RANDOMISE ROWS, FORWARD/REVERSE CODES 0-10**

**ROWS**

1. Yourself
2. **[IF QCOUNTRY = 1]** The UK government **[IF QCOUNTRY = 2]** The federal government
3. Scientific and medical experts

**ANSWER LIST**

**SHOW LABELS FOR SLIDER AND NUMBERS IN BETWEEN, DK OUTSIDE OF SLIDER:**

0 = Reduce coronavirus infections even if this restricts people’s personal freedoms, 10 = Protect personal freedoms even if this increases coronavirus infections

11 = Don’t know

**ASK ALL
Q24.** To what extent, if at all, do you agree or disagree that “It is every citizen’s duty to follow the coronavirus rules”?

**SINGLE CODE. FORWARD/REVERSE CODES 1-5**

1. Strongly disagree
2. Tend to disagree
3. Neither agree nor disagree
4. Tend to agree
5. Strongly agree
6. Don’t know **ANCHOR**

**ASK ALL
Q25.** To what extent, if at all, do you agree or disagree that official lockdowns have been necessary in controlling the spread of the coronavirus?

**SINGLE CODE. FORWARD/REVERSE CODES 1-5**

1. Strongly disagree
2. Tend to disagree
3. Neither agree nor disagree
4. Tend to agree
5. Strongly agree
6. Don’t know **ANCHOR**

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| --- |
| **CORONAVIRUS BEHAVIOURS** |

**ASK ALL
Q26.** Think about your personal behaviour over the past week. How often, if at all, did you …

**PROGRESSIVE GRID, SINGLE CODE, RANDOMISE ROWS, FORWARD/REVERSE CODES 1-6**

**ROWS**

1. Wear a face mask in indoor public places
2. Avoid meeting people from outside your household in an indoor setting
3. Work from home
4. Maintain distance from other people

**COMLUMNS**

1. Nearly always
2. Very often
3. Sometimes
4. Rarely
5. Hardly ever
6. Never
7. Don’t know **ANCHOR**
8. Not applicable **ANCHOR**

**ASK ALL
Q27.** How often, if at all, would you do these things if the government recommended them but did not make them compulsory?

**PROGRESSIVE GRID, SINGLE CODE, RANDOMISE ROWS, FORWARD/REVERSE CODES 1-6**

**ROWS**

1. Wear a face mask in indoor public places
2. Avoid meeting people from outside your household in an indoor setting
3. Work from home
4. Maintain distance from other people

**COMLUMNS**

1. Nearly always
2. Very often
3. Sometimes
4. Rarely
5. Hardly ever
6. Never
7. Don’t know **ANCHOR**
8. Not applicable **ANCHOR**

**ASK ALL
Q28.** How often, if at all, would you do these things if the government introduced a rule that everyone must do them?

**PROGRESSIVE GRID, SINGLE CODE, RANDOMISE ROWS, FORWARD/REVERSE CODES 1-6**

**ROWS**

1. Wear a face mask in indoor public places
2. Avoid meeting people from outside your household in an indoor setting
3. Work from home
4. Maintain distance from other people

**COMLUMNS**

1. Nearly always
2. Very often
3. Sometimes
4. Rarely
5. Hardly ever
6. Never
7. Don’t know **ANCHOR**
8. Not applicable **ANCHOR**

**ASK ALL
Q29.** How often, if at all, do you think the following groups tend to follow official guidance and rules designed to minimise the spread of the coronavirus?

**PROGRESSIVE GRID, SINGLE CODE, RANDOMISE ROWS, FORWARD/REVERSE CODES 1-6**

**ROWS**

1. **[IF QCOUNTRY = 1]** The Prime Minister **[IF QCOUNTRY = 2]** The President
2. **[IF QCOUNTRY = 1]** UK Government ministers **[IF QCOUNTRY = 2]** State governors
3. **[IF QCOUNTRY = 1]** Civil servants **[IF QCOUNTRY = 2]** Federal government officials
4. Scientific and medical experts
5. People working in the media
6. **[IF QCOUNTRY = 1]** People across Britain **[IF QCOUNTRY = 2]** People across the US
7. People in your local community

**COMLUMNS**

1. Nearly always
2. Very often
3. Sometimes
4. Rarely
5. Hardly ever
6. Never
7. Don’t know **ANCHOR**
8. Not applicable **ANCHOR**

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| **ATTITUDES TO SCIENCE** |

**ASK ALL
Q30.** Please say how much you agree or disagree with the following statements.

**PROGRESSIVE GRID, SINGLE CODE, RANDOMISE ROWS, FORWARD/REVERSE CODES 1-5**

**ROWS**

1. Science provides us with a better understanding of the universe than does religion
2. We can only rationally believe in what is scientifically provable
3. Science tells us everything there is to know about what reality consists of
4. All the tasks human beings face can be solved by science
5. The scientific method is the only reliable path to knowledge
6. The only real kind of knowledge we can have is scientific knowledge

**COMLUMNS**

1. Strongly disagree
2. Tend to disagree
3. Neither agree nor disagree
4. Tend to agree
5. Strongly agree
6. Don’t know **ANCHOR**

**ASK ALL
Q31.** Please say how much you agree or disagree with this statement:

The predictions about the number of coronavirus infections made by scientists advising the government have often been wrong

**SINGLE CODE, FORWARD/REVERSE CODES 1-5**

1. Strongly disagree
2. Tend to disagree
3. Neither agree nor disagree
4. Tend to agree
5. Strongly agree
6. Don’t know **ANCHOR**

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| **KNOWLEDGE QUIZ** |

**ASK ALL**

**INT\_QZ.** Please answer these questions about the coronavirus.

**ASK ALL
Q32.** Which of these is NOT a common COVID-19 symptom?

**SINGLE CODE. RANDOMISE 1-4**

1. Blurred vision
2. Cough
3. Fever
4. Inability to taste or smell
5. Don’t know **ANCHOR**

**ASK ALL
Q33.** What does ‘asymptomatic’ mean?

**SINGLE CODE. RANDOMISE 1-3**

1. A person has severe symptoms
2. A person has an illness but no symptoms
3. A person has never contracted a virus
4. Don’t know **ANCHOR**

**ASK ALL
Q34.** What is a coronavirus antibody test?

**SINGLE CODE. RANDOMISE 1-3**

1. A test for whether you currently have coronavirus
2. A test for whether you are likely to become seriously ill from catching coronavirus
3. A test for whether you have had coronavirus in the past[[2]](#footnote-2)
4. Don’t know **ANCHOR**

**ASK ALL
Q35.** Governments around the world have been monitoring the 'R number'. What is the R number?

**SINGLE CODE. RANDOMISE 1-3**

1. The percentage of confirmed coronavirus cases that lead to death
2. The percentage of the population that has been tested for the coronavirus
3. The average number of people to whom one infected person will pass on the virus
4. Don’t know **ANCHOR**

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| **PARTISANSHIP / VALUES** |

**ASK ALL
Q36.** At the **[IF QCOUNTRY = 1 <** British General Election in December 2019**>; IF QCOUNTRY = 2 <** Presidential Election in November 2020**>]**, lots of people didn’t manage to vote. Did you vote in the **[IF QCOUNTRY = 1 <**2019 General Election**>; IF QCOUNTRY = 2 <**Presidential Election 2020**>]**?

**SINGLE CODE. ROTATE 1-2**

1. Yes, voted
2. No, did not vote
3. Prefer not to say **ANCHOR**
4. Don’t know **ANCHOR**

**ASK ALL WHO VOTED (Q36 = 1)
Q37.** Which **[IF QCOUNTRY = 1 <** party **>; IF QCOUNTRY = 2 <**candidate**>]** did you vote for?

**SINGLE CODE. RANDOMISE 1-11**

1. Conservative **[IF QCOUNTRY = 1]**
2. Labour **[IF QCOUNTRY = 1]**
3. Liberal Democrat **[IF QCOUNTRY = 1]**
4. Scottish National Party (SNP) **[IF QCOUNTRY = 1]**
5. Plaid Cymru **[IF QCOUNTRY = 1]**
6. Brexit Party **[IF QCOUNTRY = 1]**
7. Green Party **[IF QCOUNTRY = 1]**
8. The Democrat candidate **[IF QCOUNTRY = 2]**
9. The Republican candidate **[IF QCOUNTRY = 2]**
10. The Libertarian candidate **[IF QCOUNTRY = 2]**
11. The Green candidate **[IF QCOUNTRY = 2]**
12. Other party **[IF QCOUNTRY = 1] ANCHOR**
13. Don’t know **ANCHOR**
14. Prefer not to say **ANCHOR**

**ASK ONLY IN THE UK (ASK IF QCOUNTRY = 1)
Q38.** At the Brexit referendum in 2016, a lot of people didn’t manage to vote. How about you – did you vote in the 2016 Brexit referendum?

**SINGLE CODE. ROTATE 1-2**

1. Yes, voted
2. No, did not vote
3. Not eligible to vote **ANCHOR**
4. Don’t know **ANCHOR**
5. Prefer not to say **ANCHOR**

**ASK IF Q38 = 1
Q39.** And which way did you vote?

**SINGLE CODE. ROTATE 1-2**

1. Remain in the European Union
2. Leave the European Union
3. Don’t know
4. Prefer not to say

**ASK ALL
Q40.** How much do you agree or disagree with the following statements?

**PROGRESSIVE GRID, SINGLE CODE, RANDOMISE ROWS, FORWARD/REVERSE CODES 1-5**

**ROWS**

1. Young people today don’t have enough respect for traditional **[IF QCOUNTRY = 1 <**British**>; IF QCOUNTRY = 2 <**American**>]** values
2. People who break the law should be given stiffer sentences
3. For some crimes, the death penalty is the most appropriate sentence
4. Schools should teach children to obey authority
5. The law should always be obeyed, even if a particular law is wrong
6. Censorship of films and magazines is necessary to uphold moral standards

**COMLUMNS**

1. Strongly disagree
2. Tend to disagree
3. Neither agree nor disagree
4. Tend to agree
5. Strongly agree
6. Don’t know **ANCHOR**

**ASK ALL
Q41.** Some people feel they have completely free choice and control over their lives, while other people feel that what they do has no real effect on what happens to them.

Please use this scale where 0 means "no choice at all" and 10 means "a great deal of choice" to indicate how much freedom of choice and control you feel you have over the way your life turns out

**SHOW LABELS FOR SLIDER AND NUMBERS IN BETWEEN, DK OUTSIDE OF SLIDER, FORWARD/REVERSE CODES 0-10**

0 = No choice at all, 10 = A great deal of choice

11 = Don’t know

1. [↑](#footnote-ref-1)
2. [↑](#footnote-ref-2)